

**EAU de PARFUM**

**LE ROI**

**EMPEREUR**

*Story of a Fragrance*



**RANCÉ**

**1795**



  
**RANCÉ**  
1795

**EAU de PARFUM**

**LE ROI**

**EMPEREUR**

**THE DEPTH OF THE SPICES ENHANCES THE SENSUOUSNESS OF SUCCESS.**

**THE INTOXICATING HINTS PROVIDE LIVELY CAPTIVATING CHARM. FRANÇOIS RANCÉ  
CELEBRATED NAPOLEON'S CORONATION AS KING OF ITALY WITH THESE PRECIOUS NOTES.**



  
**RANCÉ**  
1795

*Et du premier consul, déjà, par maint endroit,  
Le front de l'empereur brisait le masque étroit*

*[Victor Hugo]*

*And already in many places, the emperor's forehead  
was cracking the stiff mask of the First Consul*

  
**RANCÉ**  
1795

In the dynamic scenario of today's world,  
Le Roi Empereur reveals all its appeal as a multifaceted creation,  
carrying a strong symbolic power.

The fragrance debuts with Cardamom and Lavender notes.  
These give way to the floral and rich heart,  
where Turkish Rose and Iris Wood mingle in an harmonious blend.  
The spicy and balsamic base is enriched by velvety,  
sensuous touches of White Musk and Vanilla.

Precious paper and a careful blend of red and gold,  
matching the bottle decoration:  
in every single detail, Le Roi Empereur packaging and bottle  
recall the sophisticated style of the fragrance.

The coffret, hiding Hugo's verses, bears glorious emblems of victory:  
the perfect accessory to a successful man,  
whose eclectic taste anticipates trends.

  
**RANCÉ**  
1795

**HEAD NOTES**

Aniseed, Cardamom, Lavender

**HEART NOTES**

Orange Blossom, Iris, Rose, Violet

**BASE NOTES**

Amber, Cinnamon Peel, Wood Moss, Vanilla, White Musk

*Spicy Oriental*



  
**RANCÉ**  
1795





  
**RANCÉ**  
1795

**RANCÉ & C. srl**  
**10, via Lombardini**  
**20143 Milano, Italia**  
**Tel.+39 02 5810 0855**  
**Fax +39 02 8940 1058**  
**[rance@rancel795.com](mailto:rance@rancel795.com)**  
**[www.rancel795.com](http://www.rancel795.com)**

  
**RANCÉ**  
**1795**