

LE VAINQUEUR

EAU de PARFUM

Story of a Fragrance



RANCÉ

1795

Le Vainqueur

**EAU DE PARFUM
COLLECTION IMPÉRIALE**

**THE IRRESISTIBLE SCENTS OF THE SEA AND THE REASSURING DEPTH
OF WOODS AND LEATHER EXALT THE VICTORIOUS SPIRIT THAT LIES IN EVERY MAN.
FRANÇOIS RANCÉ CREATED THESE NOTES FOR NAPOLEON,
THE MOST DARING OF ALL VICTORS.**




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LE VAINQUEUR: AT FULL GALLOP INTO THE WIND

The sentimental journey to an island shaped by the winds,
which fiercely blow along the Strait of Bonifacio.
Paying homage to the landscapes of Corsica, homeland to Napoleon,
these Mediterranean scents melt in a fresh and aromatic bouquet,
which appeals to men's soul.

Le Vainqueur is a luminous portrait of the wild atmospheres of Corsica.
Its soul at the crossway between France and Italy, Corsican nature blossoms
in the fierce winds of Libeccio, Sirocco and Mistral.

Like an imaginary wind rose made of scents,
Le Vainqueur draws inspiration by steep cliffs,
horse rides on untrodden seashores and wild paths carved into the rocks,
evoking the scent of Corsican sea and aromatic woods.


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*Dall'Alpi alle Piramidi,
dal Manzanarre al Reno,
di quel sicuro il fulmine
teneva dietro al baleno*

PORTRAIT OF A FRAGRANCE: ALESSANDRO MANZONI

From these celebrated lines rises the personality of the man who,
without the slightest hesitation, tasted victory from Italy to Egypt,
from Spain to Germany.

The same untamed spirit enlivens this fragrance,
whose sparkling and aromatic notes
breath new life into the dreams of contemporary men.


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PIRAMIDE: UN SOGNO DI MARE E DI AGRUMI

TESTA

Bergamot, Tangerine, Marine Accord

CUORE

Lavender Flower, Ginger, Nutmeg, Geranium

FONDO

Sandalwood, Cedarwood, Leather, Musk

Watery, aromatic, citrus




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LE VAINQUEUR EAU DE PARFUM: MEDITERRANEAN ATMOSPHERE

The irresistible scents of the sea and the reassuring depth of Woods and Leather exalt the victorious spirit that lies in every man.

François Rancé created these notes for Napoleon,
the most daring of all victors.

Extracts of Bergamot and Lemon Zests, mixed with a gentle sea breeze,
introduce a refined heart of Lavender and Ginger,
whose aromatic verve is enhanced by the precious Geranium.

In the base a subtle blend of Wood and Leather, enriched by the entrancing Musk,
highlights the strong and manly personality of the perfume




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PERFUME, GRAPHICS AND POETRY: A LIGHTHOUSE SWEEP BY THE WIND



The elongated bottle of masculine fragrances, inspired by Egyptian obelisks, with *Le Vainqueur* takes the shape of a lighthouse standing at the crosspath between wind and sea, reaching towards victory.

The blue ribbon, sealing the fragrance with its precious finishing, evokes boat shrouds and the harness of a horse galloping on the sea shores.

The fragrance label, in silver and blue, evokes the colors of the Mediterranean Sea, whose aromatic and windy scent only waits to be released from its bottle.

**Le Vainqueur: a story of wind and sea,
enveloped by the colors of the Mediterranean Sea.**


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LE VAINQUEUR: A MOMENT TO IMMORTALIZE

Born in the wind from a divine breath, a horse flies on the edge of sea waves.
Between strikes of sunlight and the scent of storms, a man rides him at full gallop.

An island in the balance between two identities, a crossway of stories written in the sand.
Mistral wind tells legends of Summer nights, its voice thundering across the Strait of Bonifacio, singing in the ancient language of seagulls and mariners.

A lighthouse sends its message of light in the dark, guiding the rider across the shores.
There, the man meets Libeccio, the South-Eastern wind challenging him with its fierce blow.

The lighthouse draws bright lanes on the sand, a thunder makes the race start.

Libeccio is like an hurricane, but the man shows no fear:
he knows his horse is a son of Sirocco.

One more jump, and the wind must kneel down: the rider wins the race of dream.

**The air is sparkled up by wood and lavender scents,
while the man and his horse are already riding towards a new adventure.**




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