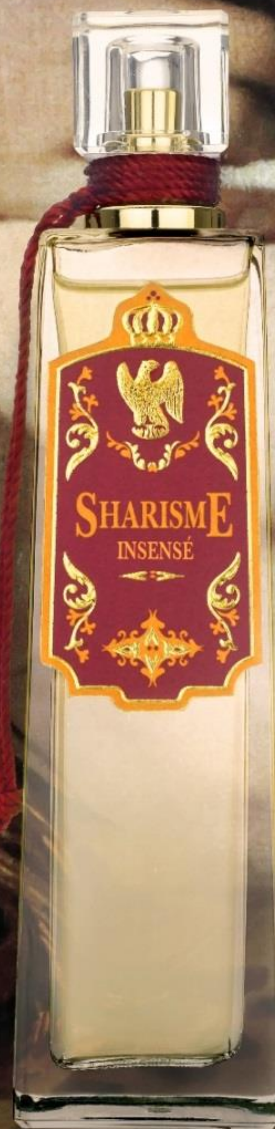


EAU de PARFUM
SHARISME
INSENSÉ

Story of a Fragrance


RANCÉ
1795

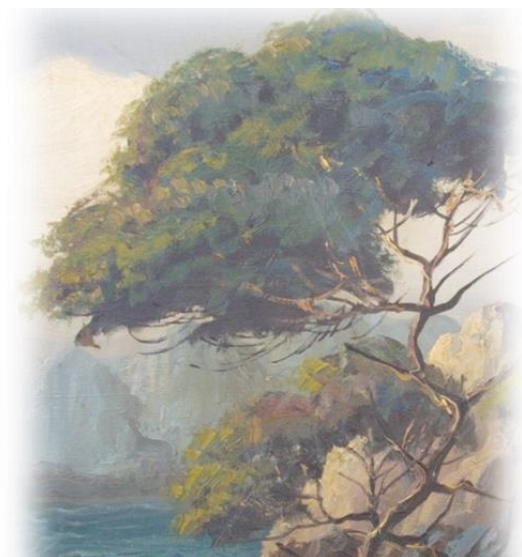
EAU de PARFUM
SHARISME
INSENSÉ
COLLECTION IMPÉRIALE




RANCÉ
1795

EAU de PARFUM
SHARISME
INSENSÉ

**THE MYSTERIOUS RICHNESS OF AROMATIC WOODS, BRIGHTENED WITH CURLS OF SMOKY
INCENSE AND WARMED WITH THE MILDNESS OF AMBER AND LEATHER,
RELEASES MEDITATIVE ENERGY. THE EPITOME OF CHARISMA**




RANCÉ
1795

*Zuizá en mi cara
Estuviera escrita la magia,
Zuizá yo mismo
fuera el fin de mi busca
[J. L. Borges]*

*Perhaps the magic
would be written on my face,
perhaps I myself
was the end of my search*


RANCÉ
1795

PORTRAIT OF A PERFUME
The Verses of Jorge Luis Borges

The words of Borges portray a meditative, mysterious man who does not fear to question himself and to express his charisma.

A man whose strong and sophisticated personality could feel at ease in the refined 18th-century Versailles court, as well as in the challenging environment of a contemporary frantic city.

His fragrance is multifaceted, intriguing, rare:
Sharisme Insensé.


RANCÉ
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JOURNEY AMID FRAGRANT NOTES

Sharisme Insensé draws inspiration
from the Orientalist wave which bewitched Europe
during the 19th century.

Napoleon's campaigns in Egypt, expeditions to Middle-Eastern countries...
these atmospheres seduced the "old Europe" cultural milieus,
contributing to the dream of exotic, luscious atmospheres
leading to meditation and hedonism.

Chypre notes evoking Mediterranean landscapes,
Incense recalling meditating Oriental atmospheres,
and a final touch of Burgundy red enveloping the fragrance.

Sharisme Insensé embodies the charm and enchantment
of Napoleonic conquests in Middle-East, as much as a refined
Versailles room covered in Burgundy-red velvet wallpaper.


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HEAD NOTES

Calabrian Bergamot, Incense, Black Pepper, Clary Sage,
Cassis, Juniper Berries

HEART NOTES

Lentisk, Maritime Pine, Marine Notes, Leather Accord

BASE NOTES

Patchouli, Virginia Cedarwood, Amber, Vanilla, Musk

Aromatic Chypre




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